



Centre for Plastic Surgery

COMBINING BEAUTY WITH NATURE

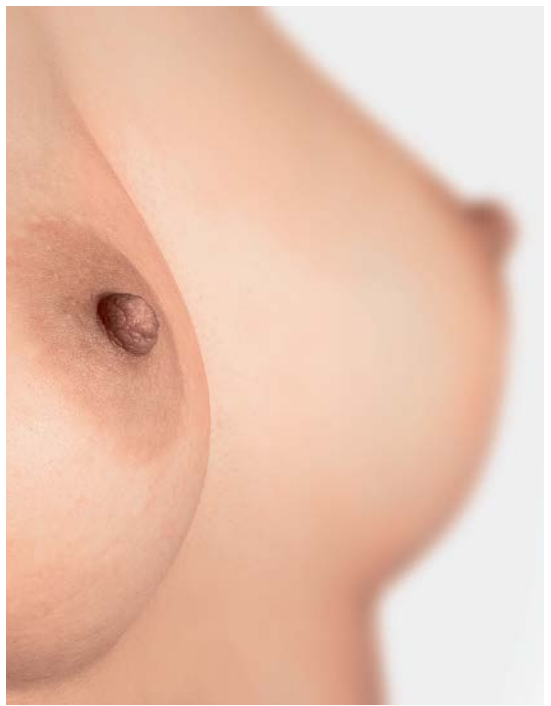


THE ETERNAL SEARCH FOR BEAUTY

The admiration of and search for beauty is as old as mankind. In ancient Egypt and Greece, the Middle Ages and our world today, beauty has always played an important role. The fact that true beauty comes from within should not prevent us from providing a little external assistance if desired in individual cases. Satisfaction with our physical appearance has a strong influence on our well-being. The discrepancy between external impressions and personal perceptions of life can severely decrease an individual's sense of self-worth and give rise to an understandable desire for surgical correction. These days it is possible to not only treat congenital 'defects' such as an asymmetric nose or prominent ears, but also arrest and minimise any unwanted, age-related changes to the face, breasts or body. With responsible use of technical advances, we are able to achieve an uplifting and harmonising result that may also have rejuvenating side effects.

Natural beauty as the supreme principle

Unfortunately, beauty is often associated with flawlessness. Instead, the primary focus should be on bringing out a person's natural beauty. That's why combing beauty with nature is the supreme credo at our Centre for Plastic Surgery. We cannot create beauty, but we can help unlock and accentuate the natural beauty of each individual. Thanks to advances in modern medicine, there are almost no limits on the options for approaching your individual definition of beauty. This makes it all the more important not to strive for perfect forms, but to preserve the natural proportions and individual character of the face. Serious plastic surgery is about finding the ideal balance between what is medically advisable and aesthetically desirable. We look at each person as a whole, which is why we take an integrated and holistic approach to treatment. We treat the needs and aspirations of our patients with the highest level of medical expertise, utmost professionalism and absolute discretion.



RANGE OF TREATMENTS: AESTHETICS

Breast augmentation

A quality implant filled with cohesive silicone gel is inserted above or below the pectoral muscle, giving the breast increased volume and firmness.

Breast reduction

Excess tissue and skin is removed, the breast is reshaped and the skin is firmed. The nipples are positioned correctly.

Breast lift

Excess skin is removed, the tissue is reshaped and the nipples are raised. If there is only limited tissue an implant can also be used.

Liposuction

Local and diet-resistant fat deposits are softened using an injected fluid and then aspirated with a fine needle. Frequently carried out on the buttocks, thighs, knees and abdomen.

Abdominoplasty or ‘tummy tuck’

Excess skin and fatty tissue is removed and the abdominal muscles are firmed.

Body lift

In a partial or full body lift, excessively loose tissue is removed from the abdomen, hips, buttocks and thighs.

Upper/lower eyelid lift

For drooping eyelids and bags under the eyes: excess skin or fatty tissue is removed while retaining the eye shape.

Forehead or brow lift

For overhanging eyebrows and pronounced wrinkles at the lateral corner of the eye: the skin of the forehead is lifted upward.

Face/neck lift

For pronounced slackening of the tissue and loss of contour: the excess skin is lifted. Often performed together with an eyelid lift.

Nasal reshaping/rhinoplasty

For an asymmetric or disproportionally shaped nose: the profile and size of the nose are adjusted.

Hair transplant

Diagnosis and treatment of hair loss in men and women.

Skin and wrinkle treatments

Smoothing of expression lines with botulinum toxin A, treatment of deeper wrinkles with hyaluronic acid fillers, improving skin texture with Skinbooster treatments and a range of laser treatments for acne, rosacea, sun spots and hair removal.

RANGE OF TREATMENTS: RECONSTRUCTION

Breast cancer treatment

Tumour removal and immediate or delayed breast reconstruction with the patient's own tissue or implants.

Correction of breast abnormalities

For asymmetric, differently shaped, abnormal or undeveloped breasts: breast volume is increased as required and breast shape is symmetrised.

Genital surgery

For women: labial reduction and augmentation, fat reduction in the pubic area, labial symmetrisation, scar correction following episiotomy. For men: circumcision, testicular firming, firming of the mons pubis.

Treatment of skin conditions and injuries

For skin tumours, burn and accident scars, bites and tattoos.

Removal of varicose veins

Sclerotherapy, medication or surgery.

Corrective surgery for protruding ears

The ear cartilage is reshaped and the ear is 'pinned back'. Frequently carried out for children.

Treatment of hand conditions

For injuries or degenerative conditions such as carpal tunnel syndrome, Dupuytren's contracture and arthrosis.

Other treatments

For protruding eyes, torn earlobes, gynaecomastia, excessive sweating (hyperhidrosis), etc.

Risks Complications are relatively rare in patients who are in good health and take the necessary care after surgery; however, they cannot be completely ruled out. Every operation carries with it certain risks (e.g. intolerance of certain medication, bruising, delayed healing, inflammation, scar problems or loss of normal sensation). These are generally reversible.

Anaesthesia Prior to the procedure, your specialist and the anaesthetist will discuss the most suitable form of anaesthesia with you. Certain operations can be carried out under a local or regional anaesthetic. A general anaesthetic may be recommended, depending on the length and complexity of the procedure and the part of the body affected. Current methods of anaesthesia are very safe and very well tolerated.



THE CENTRE FOR PLASTIC SURGERY

Our centre is located at the Pyramid Clinic, close to Zurich city centre. The prestigious Pyramid Clinic is a private clinic specialising in selected surgical fields, with approximately 120 staff and numerous fully accredited specialists. Our clinic's motto is 'excellence for you', because the Pyramid Clinic is not only known for its medical excellence and individual care and attention – it also offers exclusive infrastructure, outstanding hospitality and delicious cuisine.

Outpatient procedures

Many aesthetic procedures can now be carried out on an outpatient basis. These procedures are performed in our Day Clinic at the Centre for Plastic Surgery or at the Haus zur Pyramide. After a short period of monitoring and recovery, you will generally be able to go home on the same day. Wrinkle and laser treatments are performed at the doctors' practices.

Inpatient procedures

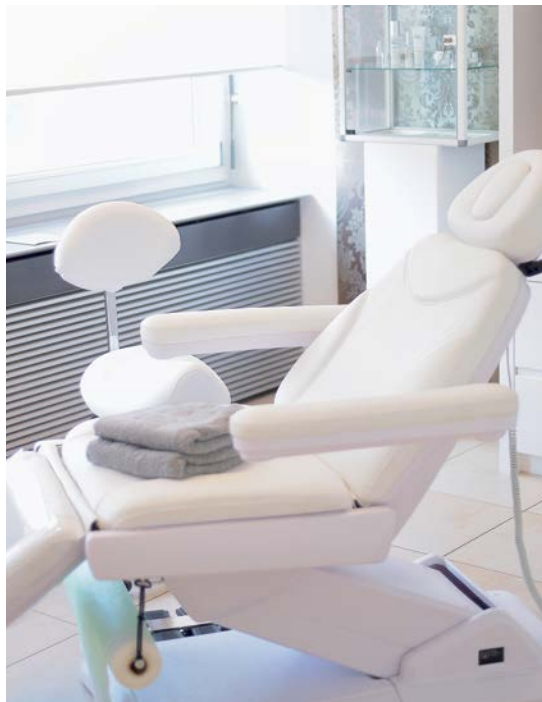
Longer procedures usually require a hospital stay of one or more nights. After your surgery, which will be conducted in one of the operating theatres at the Pyramid Clinic, you will be transferred to the ward where you will be expertly and attentively cared for by the clinic's nursing staff.

All single and twin rooms are spacious and stylishly furnished and are equipped with modern multimedia terminals. You can also access our free Wi-Fi throughout the building. The bathrooms are designed with close attention to detail, ensuring that you feel more like a hotel guest than a patient.

Costs

Aesthetic procedures are not covered by health insurance. You can find approximate prices for the various procedures and treatments on our website. After coming for a consultation, you will be given an individual cost estimate for your desired surgery and any hospital stay that may be required.

Reconstructive surgery is usually covered by medical insurance. We will request confirmation from your health insurer that they will cover the specific costs. As the Pyramid Clinic only has a private and semi-private department, appropriate insurance cover or payment of an additional charge is required. An additional charge may also be payable for outpatient procedures if the treatment is not covered by health insurance.



SPECIALIST ATELIERS

Our two new ateliers at the Haus zur Pyramide have been open since 2015. All of our plastic surgeons also work in these atel-

iers and will be happy to consult with you in these new facilities.



FACEATELIER

Unwanted signs of ageing and wrinkles do not always require surgery. Early facial lines can be treated easily with minimally invasive techniques on the skin surface.

Botulinum toxin A or hyaluronic acid injections

- Forehead wrinkles, frown lines, crow's feet, wrinkles around the mouth, nasolabial folds, cheek wrinkles, drooping corners of the mouth
- Dark circles under the eyes
- Lip volume
- Skinbooster treatments and liquid face lifts
- Excessive sweating (hyperhidrosis)

Laser treatments

- Age spots and pigmentation spots
- Spider veins, telangiectasia, spider naevi, port-wine stains, redness of the face
- Scar treatment
- Permanent hair removal
- Skin rejuvenation

www.face-atelier.ch



HAIR&BODYATELIER

Hair loss is not life threatening, but it can be unpleasant. We can advise you on the causes, necessary or recommended treatments with medication including PRP treatments, and the latest hair transplant methods. Thanks to technical advances, very natural-looking results can now be achieved. We offer both follicular unit extraction (FUE) and follicular unit transplantation (FUT).

Figure-shaping procedures

- Liposuction under local or general anaesthesia for specific, diet-resistant problem areas, also combined with laser treatment and VibraSound
- Skin firming following major weight loss and for excessively loose tissue on the abdomen, upper arms or thighs

www.hair-body-atelier.ch

TEAM

The Centre for Plastic Surgery evolved out of Dr Cédric A. George's former Day Clinic, 'La Mandragore', and was founded by him in 1993. Over the last 25 years it has gained a first-class national and international reputation in aesthetic and reconstructive surgery. Dr George leads a team of highly trained and experienced specialists in plastic, reconstructive and aesthetic surgery, each with different specialist fields and focal areas within plastic, reconstructive and aesthetic surgery.

Our doctors are the kind of specialists who do not focus solely on cosmetic treatments, as they are also proficient in the demanding fields of reconstructive surgery and breast cancer surgery. This background in plastic surgery forms the basis of their professional medical activities and has a particularly positive impact on our cosmetic surgery treatments. Around 3,000 patients are treated at our centre every year. Our expert team can take knowledgeable and comprehensive care of your needs. You can rely on our wide-ranging experience and high level of availability.

Visit our new website and learn more about our specialists and their fields of activity: pyramide.ch/en/doctors



HOW TO FIND US

Centre for Plastic Surgery

2nd floor, Klinik Pyramide
Bellerivestrasse 34
Zurich, Switzerland

Free parking in the clinic's underground car park

Face Atelier/Hair & Body Atelier

3rd floor, Haus zur Pyramide
Klausstrasse 10
Zurich, Switzerland

Free parking by the entrance or in the courtyard with access via intercom

We are also easy to reach by public transport. Take bus 33 or tram 2 or 4 to the Höschgasse stop or take the Küssnacht bus to the Elektrowatt stop.

